



Account ending: 12345

Dear ,

Log in

A Simpler, More Intuitive Digital Experience Is Coming

Thank you for being a valued Card Member. We truly appreciate your continued relationship with us.

We are writing to let you know about an upcoming upgrade at American Express® India. As shared in our earlier communication, we are upgrading our Card issuing platform and the technology that supports your American Express® Card to bring you a **simpler, more seamless digital experience**.

Effective **11 October 2026**, you will enjoy an enhanced digital experience across the Amex App and online website account, bringing you a more intuitive, easier access to your Card benefits and services, and more ways to manage your Card digitally.

New features

Upgrade your Card	PAYFLEX on your fingertips	Memberships
Available on Web and App	Convert payments to EMI directly through the App	Manage your hotel membership enrolments and golf bookings, all in one place

Features becoming better

Find an airport lounge	Redeem your Rewards
Lounge access at your fingertips	Now enjoy a dedicated tab on your App

And more

To know more about the new features and updates, please click [here](#). There is no action needed on your end. Over the coming weeks, we will share more details in our communications with everything you need to know.

For more information and guidance on the upcoming changes, please click [here](#).

We look forward to bringing you a simpler and more intuitive way to experience American Express® digitally.

Warm regards,
American Express Banking Corp. India

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